

6. Who is eligible for this fund?

The MDF is open to growth stage enterprises only, organised according to the categories below:

1. **Category 1:** ESCOs and ESPCs
2. **Category 2:** Agribusinesses and Cooperatives/farmer institutions operating at any stages of maize, sunflower, soybeans and tea value chains.
3. **Category 3:** Social Institutions including schools, health facilities, etc within the project areas.
4. **Category 4:** Enterprises in built environment including hotels and recreational amenities.

7. How can I apply for the MDF?

The application process will be strictly conducted online through a transparent system housed on the IMEU website. To apply for the fund, follow these steps.

1. Go to www.imeu.ug
2. Scroll to the bottom of the home page and fill in your credentials in the register to apply section.
3. A notification of registration email with a 6 digit code will be sent to the registered email (if you do not see it in your inbox, check spam folder)
4. Thereafter, sign in to your account and fill the six digit code, you will then be routed to the application portal.

5. Select your category and fill out the application forms.

6. Upload the required documents;
Submit completed application forms, after
7. which you will receive a confirmation email.
Applications sent through other means including hand delivered, or through email will be rejected.

Where can I find more

8. information about IMEU and its Market Development Fund?

For more information on IMEU and the MDF, send any queries about the fund to imeu@snv.org or visit the imeu website on <https://imeu.ug/>.



**CATALYZING
ENERGY
EFFICIENCY
MARKETS IN
UGANDA**



Plot 36, Luthuli Rise Bugolobi



P.O. Box 8339, Kampala Uganda



+256 (0) 414 563 200



imeu@snv.org

www.imeu.ug

1. What is IMEU?

IMEU is the Inclusive Markets for Energy Efficiency in Uganda, a four-year project (2021-2025) funded by the Embassy of Sweden (EoS) in Kampala, Uganda. IMEU is implemented by a consortium of 3 partners: SNV Netherlands Development Organisation as the lead, together with the College of Engineering, Design, Art, and Technology (CEDAT) at Makerere University and Private Sector Foundation Uganda (PSFU).

2. What are the project objectives?

The Project seeks to stimulate demand and supply of energy efficient technologies and services across prioritised value chains of agriculture and buildings in selected cities and districts.

It will strengthen research, policy, practices, and investments in energy efficiency in Uganda. It will achieve these objectives through engaging with academia, government and the private sector.

3. Where is IMEU operating?

IMEU focuses on two thematic areas: Agriculture and Built Environment (BE). In agriculture, it focuses on tea, maize, sunflower and soybeans value chains, while in the BE, it targets industrial, public and commercial buildings (including social institutions such as schools, health facilities, prisons, etc)



4. How will the public benefit from this project?



Behavioural change
communication for increased awareness and mindset change



Capacity strengthening of energy service companies and businesses



Energy efficiency market development financing



Applied research and knowledge management

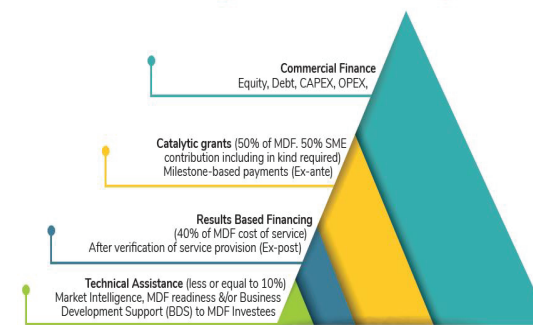


Policy advocacy and institutional coordination through multi-stakeholder partnerships

5. How will the MDF operate?

The MDF is a pool of a 2.1 million Euros that seeks to reduce risk for Energy Service Companies on the supply side, and Agribusinesses, social institutions, and businesses in the built environment on the demand side to encourage innovative models for supplying and adopting energy-efficient technologies and services. It will be delivered through three mechanisms:

IMEU Strategy for sustainable Financing



Technical advisory support to energy service companies and all businesses to develop business models, plans and/or operational strategies to scale their existing activities within the Uganda Energy Efficiency market.

Catalytic grants are available only once for successful applicants' agribusinesses, cooperatives, and enterprises in the built environment. The grants will be availed to the businesses that are eligible to receive payment upon verification of pre-agreed milestones, aiming to alleviate barriers that prevent the companies from adopting energy efficiency technologies.

Results-Based Financing (RBF) will incentivise energy service companies delivering energy efficiency services to specific under-served groups including women, youth, and vulnerable individuals and further leverage private sector investment.